



# Pricing Guide

WEAVE THE LIGHT STUDIO

Together we will co-create a holistic brand strategy, identity and website that embodies your frequency and vision. We want you to feel the joy and magic in this co-creative process, and feel empowered in attracting clients and offering your divine services.



## BUILD YOUR BRAND

Your brand is a reflection of your values, vision, purpose and mission. It is more than just a visual tool ~ it is a full communication of your frequency. We will co-create a vibrationally-resonant logo, color palette, font suite, and guidelines to take your brand across all platforms.

**PROJECT DURATION:** 3-4 weeks

**INVESTMENT STARTS AT:** \$1100

**INCLUDES:** Design and branding questionnaire, 2 creative direction calls, 3 initial concepts, 2 rounds of refinements, final files (pdf, png, eps)

**DELIVERABLES:** Primary logo, Secondary logo, Brand marks, Favicon, Business card design, Custom color palette, Font suite, Brand guidelines, Instagram templates (additional)



## INSTAGRAM STYLING

Take your Instagram feed to the next level with a coherent aesthetic and high frequency design. With these Instagram post and story templates, you can take the guesswork out of what to post next, and create a radiant picture of your soul-based business.

**PROJECT DURATION:** 2-4 weeks

**INVESTMENT STARTS AT:** \$300

**INCLUDES:** Design and branding questionnaire, Moodboard, 2 rounds of refinements, Final files (AI - must have a subscription)

**DELIVERABLES:** 6 Instagram post templates, 3 Instagram story templates



## CUSTOM GRAPHICS

Extend the magic of your brand across all spheres ~ from business cards and brochures to menus and booklets to stickers, signage and custom illustration ~ we will seamlessly weave your aesthetic into every part of your offerings.

**PROJECT DURATION:** 1-3 weeks

**INVESTMENT STARTS AT:** \$80

**AVAILABLE:** Business cards, brochures, flyers, PDF booklets, newsletters, stickers, signage, menu, custom illustration



## INTEGRATED BRAND + WEBSITE

You may be just starting out, or already have a web presence, but you are definitely ready to upgrade the aesthetics and frequency of your brand and website. We will showcase your unique vibration with a resonant brand and website with as many features as you require.

**PROJECT DURATION:** 8-12 weeks

**INVESTMENT STARTS AT:** \$1800

**INCLUDES:** Design and branding questionnaire, 3 live creative direction calls, 2 revisions for logo design, Favicon, Brand guidelines, Social media branding support, Copyediting support  
1 live 60-minute handover launch lesson

**DELIVERABLES:** Moodboard, Color palette, Typography Suite, Logo design, Favicon, Custom Squarespace or Wix site (up to 8 pages), Email templates, Domain connection and basic SEO



## ONLINE COURSE CO-CREATION

If you are being called to offer your teachings through an online course, Weave the Light can assist you with the set-up, design, drip email functionality, payment gateways, and other behind the scenes necessities. All you provide is the content.

**PROJECT DURATION:** 6-10 weeks

**INVESTMENT STARTS AT:** \$800

**INCLUDES:** Course questionnaire, 1 opening call, course set-up (design, drip email functionality, payment gateways, technical support), Basic training, 1 comprehensive handover launch call

**DELIVERABLES:** Online course built in Learnworlds including Landing page, Course Overview page, Course player, and Sales pages

## FOR THOSE JUST GETTING STARTED ~

Perhaps you are not quite ready to invest in a full package for your business, or your current location may have you on a different budget ~ these basic packages may be perfect for you.

### BASIC BRAND

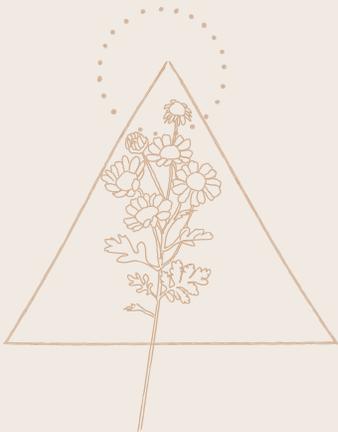
A starting point to build your brand, for creatives on a smaller budget or an international budget.

**PROJECT DURATION:** 3-5 weeks

**INVESTMENT STARTS AT:** \$600

**INCLUDES:** Design and branding questionnaire, 1 creative direction calls, 3 initial concepts, 2 rounds of refinements, final files (pdf, png, eps)

**DELIVERABLES:** Primary logo, Secondary logo, Brand marks, Custom color palette, Font suite, Brand guidelines



### SINGLE-PAGE WEBSITE

A simple single-scroll website for those who want a high-frequency site without all the extra gadgets.

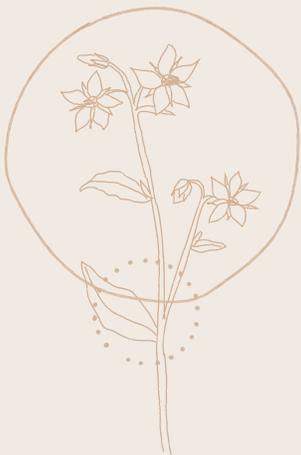
**PROJECT DURATION:** 3-5 weeks

**INVESTMENT STARTS AT:** \$700

**INCLUDES:** Design and branding questionnaire, 2 creative direction calls, Website mock-up, 2 rounds of refinements, Copyediting support 1 comprehensive handover launch call

**DELIVERABLES:** Custom built Squarespace or Wix site (1 scrolling page), Domain connection and basic SEO

**OPTIONAL:** Social media integration, Newsletter sign-up and email templates, Online booking, Online store



## DESIGN FINE PRINT

- Website building packages do not include website hosting fees. We will build your site on a platform like Squarespace or Wix, and they provide the services for your website to be viewed on the internet. We have built many sites on these platforms, and find they are most versatile for a variety of services, create clean, user-friendly sites, and are easy for you to make simple changes in the future.
- Content determines the project timing. Ideally you have all website content by our agreed deadline – this means all logo files, brand colors, site copy, and hi-resolution digital photos. Any delay in providing these materials will shift the project timeline and/or require us to reschedule the project.

### COACHING AND STRATEGY

Perhaps you've read through this packet, and are thinking all these options sound great, but ~ I'm not there yet. Well, perfect! We are all at different stages of our journey, and I am honored to support you wherever you are.

If you are feeling the call to shift how you use your energy, considering launching a soul-aligned business, or wanting to position your current offering differently, then a coaching and strategy mentorship may be right for you. We'll enter a sacred container of co-creation to bring all the pieces of your mission, vision and skills together to weave a divine offering that supports you abundantly and attracts resonant clients.

**PROJECT DURATION:** 6-10 weeks

**INVESTMENT STARTS AT:** \$900

**INCLUDES:** Design and branding questionnaire, 3 live creative direction and consultation calls, Email support, Meditative journeys, Sacred ceremony and offering practices

**DELIVERABLES:** Mission, Vision, Goals, Emotional impact, Brand persona, Target audience, How to profit, Next steps

*Do our frequencies align?*

If you love Weave the Light's aesthetic, vision and branding, or our recent client work, we may be a perfect fit. Frequency doesn't lie ~ you'll feel it if it's right!

#### FULL YES:

- △ You're ready to launch your project and commit your energy to the co-creation process.
- ◇ You love the style of our recent work and aesthetic.
- △ You understand this is a co-creation, and we are both working to keep the project moving.
- △ You want to work with someone who speaks your language and is working multidimensionally to support your project from the higher realms.
- ✧ You understand that good things take time.

#### CONSIDER COACHING:

- ⊘ You aren't quite sure where you want your business to go, what content you want to create or need additional clarity on your audience or offerings.

### INVEST IN ABUNDANCE ~

I use this term because that is what this is, an investment in yourself and your business. This studio has been created in the frequency of abundance ~ and the intention that this abundance be amplified and multiplied to all who co-create within this portal. We set the intention that your work reach all those who are ready to receive it, and abundantly support you and your clients. All co-creations are anchored into the highest frequencies of limitless potential and the knowing that abundance is our natural state.

# Ready to cocreate magic?

Our collaboration starts you when you fill in the initial intake form on our website. We'll respond within 24-48 hours, and send you a link to schedule a consultation call.

In the meantime, we'd love to connect on social ~



/WEAVETHELIGHT



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Weave the Light  
DESIGN + BRANDING